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WHAT IS CLAIMED IS:

1. A press button switch for a switching operation through the pressing of a button, comprising:

a base body of said button:

an undercoat layer which is formed on a surface of said base body and of which the surface, at least, exhibits a metallic color; and

a film which is formed over the surface of said undercoat layer so as to cover said undercoat layer and which allows the transmission of the metallic color of said undercoat layer.

- 2. The press button switch according to Claim 1, wherein said film is a color film.
- 3. The press button switch according to Claim 1, wherein said film is a colorless film.
- The press button switch according to Claim 3, further comprising a layer with transmittance which has a designed pattern between said undercoat layer and said film.
- 5. The press button switch according to Claim 1, wherein said undercoat layer is a metal layer.
- The press button switch according to Claim 1, wherein said undercoat layer is a printed layer to which the surface a plating-type finish is applied.
- 7. The press button switch according to Claim 1, characterized by further comprising a protective film formed between said base body and said undercoat layer in order to prevent heat from being conveyed from said base body to said undercoat layer.

- The press button switch according to Claim 1, wherein an actuator for a switching operation is formed to be integrated into said base body.
- The press button switch according to Claim 1, wherein said base body has a hollow area.
- 10. A method of manufacturing a press button switch for a switching operation through the pressing of a button, wherein:
- a film with transmittance is formed in a button shape and, through contact with the button shape of a layered film wherein an undercoat layer of which the surface exhibits a metallic color, and said film are layered, a base body fixed to said layered film is formed.
- 11. The method of manufacturing a press button switch according to Claim 10, wherein said base body is formed after said film is formed in the button shape.
- 12. The method of manufacturing a press button switch according to Claim 10, wherein said base body is formed simultaneously when said film is formed in the button shape.